

UNITED WE RIDE
◇
DIVIDED WE DRIVE



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OFFICIAL ALL-CALL ACTION REQUEST
November 11, 2011

Legislative Tourism Revenue Campaign

If you are visiting in response to our December Thunder Roads article...THANK YOU SO MUCH!!!

Please read how we can use your help to restore Adult Choice in Tennessee. You will LOVE having your next vacation in our state because:

- 1) For the past 13 years we have been voted #1, 2 or 3 best primary and secondary roads in the nation by domestic and commercial motorist organizations;
- 2) We have a abundance of colorful scenery from mountains to cotton fields to enjoy as you traverse our excellent roads;
- 3) We have some of the nicest merchants in the country who are thrilled to enjoy your visit and live a daily life of southern hospitality;
- 4) You will find the expense to vacation in Tennessee is significantly less than the other typical tourist traps;
- 5) Our state and national parks are FREE of admission fees;
- 6) Good riding can be found nearly all year long.

On behalf of Tennessee Motorcyclists and their desire to affect legislation to restore Adult Choice in our beautiful state, this is an official request to demonstrate YOUR financial influence to the governing body that holds us hostage to unconstitutional legislation.

We have been distributing Postcards throughout the state in various motorcycle venues. Bulk supplies of postcards will be available at our state Board of Directors meeting. If you will mail us a self addressed, postage paid flat rate USPS Priority envelope, we can pack it full and return for your use.

The postcard has been saved as a PDF and can be downloaded by clicking [here](#). It must be printed on card stock in order to mail at the postcard postage rate of 29¢. You can also print on regular paper and mail in a regular envelope.

Rather than requesting these items be mailed directly to our state government, we are actively collecting them for use while lobbying the capitol. Can you imagine the muscle power of crates of responses on a dolly? But it requires your help to fill them out and get them to us ASAP!

We are in the process of developing an example letter for Tennessee business merchants to weigh in on their need for increased tourism revenue based on what other states have experienced with helmet modification law. We will also be asking merchants from helmet choice states to weigh in their eye-witness account when their state modified their helmet law.

This is NOT something to do later. We need your input immediately and by December 15th. We will continue to collect beyond that date but our deadline to have the most positive affect on our bill review process is before year-end.

Your input will be used to show our Governor and members of the House and Senate the direct impact of financial losses to Tennessee tourism because of our mandatory helmet law. Tourism is presently the #2 industry of Tennessee. What if we can demonstrate that it should be #1 with your responses?

So if you have vacationed in the past 12 months or already have plans to vacation in the next 6 months and will only do so in a helmet choice state, we need you to PLEASE fill out and return this postcard immediately. THIS INFORMATION IS URGENTLY NEEDED!!! We need information from both out of state residents and Tennessee residents.

To be a valid statement, you must fill out your name and mailing address on the front side of the post card and don't forget to add a 29¢ stamp if you are mailing separately. You can mail up to 100 post cards in a thin manila envelope for less than three bucks. More than 100 postcards will not be delivered unless mailed as Priority class rather than 1st class.

Please be sure to write the state or states you have or will travel in the blank after "My motorcycle vacation was in:" and the money you spent or will spend. The states where you traveled and the money you spent will be compiled into a database to reflect tourism information that can help choice states in the event that they have to fight a new lid law. So if you live in a choice state, this information is important to you too!

Thank you so much Compatriots from every member of CMT/ABATE, Inc. We are the leading grassroots political motorcycle organization fighting for biker's interests, safety and liberty in Tennessee! We can't do this without YOUR financial gusto!

If you have any more questions or need any further direction on how to help Tennessee become the number 31 state to restored liberty, please do not hesitate to contact me.

In great appreciation,

Rhonda Rae Williams
Legislative Director for CMT/ABATE, Inc.

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